

The latest pint-size apartments explore the secrets of space — and have knockout London views, says **David Spittles**

CRASH pad, micro-flat, pocket apartment, plain old studio: call it what you like, but the one-room home continues to be reinvented as developers search for ways to deliver small flats that don't cost a fortune.

Planners and policy makers need to cast off their prejudices about “living in a shoebox” and embrace small but stylish “Jimmy Choo flats” with an innovative use of space.

Pocket Living, a specialist developer, makes a virtue of small spaces. It targets singles and couples who earn too much to qualify for affordable housing yet are priced out of the most central locations. Typically, the homes are 20 per cent below market value, achieved through a clever business model and cost-cutting factory production. More than 200 apartments priced from £160,000 have been built at schemes in Camden, Hammersmith and Maida Vale. Coming soon is a development in Ealing. To register, call Pocket on 020 7291 3682.